

Brief Details of the Stand (for inclusion in the catalogue, not more than 20 words)

Trade Stand Competition Entry (optional) - see Regulation 32, page 11 of the Trade Stand Information Booklet for full details

I wish to enter Class _____ of the Trade Stand Competition (please complete)

*** IMPORTANT**

Please complete the declaration below:-

I hereby apply for a Trade Stand at the Staffordshire County Show and agree to abide by the Rules and Regulations issued by the Council of the Staffordshire & Birmingham Agricultural Society.

I declare that I have read/completed the health and safety risk assessment forms included in Staffordshire and Birmingham Agricultural Society's Health and Safety Risk Assessment Guide and, so far as is practicable, I have identified the hazards that may arise during the event.

I declare that I will ensure, as far as is practicable, that the risks from any identified hazards that may arise during the event will be suitably and sufficiently controlled.

I declare that I can provide, upon request, evidence of suitable and sufficient public liability insurance, risk assessments and control measures, and any other relevant 'health & safety' documentation.

Name (please print) Position

Signed Date.....

CLOSING DATES

Trade Stands Repeat Customers	28th February 2012
Trade Stand Competition	1st April 2012
Trade Stands New Customers	30th April 2012

Please Return completed form to:
(retain yellow copy as your VAT Invoice)

The Chief Executive, County Showground, Weston Road, Stafford, ST18 OBD

Tel: 01785 258060 Fax: 01785 246458

e-mail: enquiries@staffscountyshowground.co.uk www.staffscountyshowground.co.uk

Staffordshire & Birmingham
Agricultural Society
Registered Charity No. 1073166

STAFFORDSHIRE COUNTY SHOW VAT Registered No. 279 5062 21

WEDNESDAY 6th & THURSDAY 7th JUNE 2012

APPLICATION FOR TRADE STAND SPACE & INVOICE

Business Name Contact Name

Business Address

Post Code Telephone No

Nature of Business/Merchandise sold Email:.....

Type of Exhibit: - Marquee Trailer Show Unit Vehicle with awning Other

Please indicate if you require the same position as in 2011 Yes/No (Note - The Stand number may not be the same as in 2011)

<p>1. OPEN SPACE - MAIN SHOWGROUND - GRASS (Minimum Charge £100.00 + VAT) a) Agricultural Machinery, Agricultural Merchants and Forestry Space requiredmtrs frontage by mtrs depth at 75p per sq. mtr. b) Motor Dealers Space requiredmtrs frontage by mtrs depth at £2.40 per sq mtr. c) Banks, Building Societies, Insurance Brokers and Non Trading Businesses Space requiredmtrs frontage by mtrs depth at £3.00 per sq mtr d) Equestrian Retailers and Horticultural stands selling: plants, bulbs and seeds. Space requiredmtrs frontage by mtrs depth at £3.40 per sq mtr e) Direct Selling Sites – General Traders and any stand making direct sales to the public Space requiredmtrs frontage by mtrs depth at £5.00 per sq mtr f) Ringside Frontage (if available) – Space required mtrs frontage by mtrs depth at sq mtr rate for the appropriate business classification plus a premium of £15.00 per running mtr of frontage g) Corner Site – Space required mtrs frontage by mtrs depth at the appropriate sq mtr charge for the appropriate business classification plus a premium of £40.00 (only available on sites in excess of 5 mtr frontage)</p>		
<p>2. OPEN SPACE – COUNTRY PURSUITS AREA - GRASS (Minimum Charge £100.00 + VAT) Space restricted to stands appropriate to this area Space required mtrs frontage by mtrs depth at £1.00 per sq. mtr.</p>		
<p>3. OPEN SPACE - MEMBERS PAVILION CAR PARK - HARD STANDING (Minimum Charge £100.00 + VAT) a) Direct Selling Sites - General Traders and any stand making sales to the public Space required mtrs frontage by mtrs depth at £5.00 per sq. mtr. b) Banks, Building Societies, Insurance Brokers and Non Trading Businesses Space required mtrs frontage by mtrs depth at £3.00 per sq. mtr. c) Corner Site - Space required mtrs frontage by mtrs depth at the appropriate sq. mtr. charge for the appropriate business classification plus a premium of £40.00 (limited availability)</p>		
<p>4. MARQUEE SHOP UNITS - MEMBERS PAVILION CAR PARK - HARD STANDING (Limited Availability) 3 mtrs frontage x 6 mtrs depth open fronted with a canvas roof, sides and back partitions Frontage required mtrs at £300.00 per 3 mtr unit</p>		
<p>5. COVERED SITE IN BINGLEY HALL – GROUND FLOOR (Minimum Charge £70 + VAT) a) Main Hall – suitable for Agricultural Merchants, Breed Societies, etc Space required mtrs frontage by mtrs depth at £2.70 per sq mtr b) Under the Balcony (Ht. 2.75 mtrs) Suitable for Agricultural Merchants, Breed Societies, etc. Area 3 mtrs Frontage by 4.5 mtrs depth. Frontage required mtrs at £95.00 per 3 mtrs or part thereof</p>		
<p>6. COVERED SITES IN BINGLEY HALL – FIRST FLOOR BALCONY (Minimum Charge £55 + VAT) Suitable for General Trading (For siting of Areas A, B & C Please see plan on page 8 of Trade Stand Booklet) a) Area A - 6 mtrs frontage by 2 mtrs depth. Frontage required mtrs at £70.00 per 6 mtrs or part thereof b) Area B & C - 3 mtrs frontage by 3 mtrs depth. Frontage required mtrs at £55.00 per 3 mtrs or part thereof See page 1 of Trade Stand Booklet</p>		
<p>7. FOOD HALL AND HEART OF ENGLAND COOKERY THEATRE (Minimum Charge £100 + VAT) Suitable for stands selling or promoting fresh or packaged foods. (See page 1 of Trade Stand booklet) Stand size 3 mtrs frontage by 3 mtrs depth. Frontage required mtrs at £100.00 per 3 mtrs or part thereof Surcharge for sale of hot food at £100.00</p>		
<p>8. OTHER REQUIREMENTS Dedicated water supply required Yes/No - Fixed charge £75 Indoor Electricity Connection required Yes/No - Fixed charge £75 Outdoor Electricity Connection Required Yes/No - Please refer to Trade Stand Booklet Additional Tickets Required Yes/No - Quantity of 1 day tickets at £9.16 (exc VAT) Quantity of 2 day tickets at £18.33 (exc VAT)</p>		
<p>9. MEMBERSHIP QUANTITY Number of Single Memberships at £20.83 Number of Joint Memberships at £33.33</p>		

PLEASE NOTE THAT APPLICATIONS WILL ONLY BE PROCESSED IF:-
 i) Full payment is made to Staffordshire & Birmingham Agricultural Society at the time of application.
 (Post dated cheques will not be accepted).

ii) Both sides of the white application form are completed and the Declaration signed
 PLEASE RETAIN YELLOW COPY AS YOUR VAT INVOICE

TOTAL	
VAT	
TOTAL DUE	

FOR OFFICIAL USE ONLY AREA		AREA	STAND NUMBER
New Exhibitor	Ticket Allocation.....	Extra Tickets.....	Membership.....