



STAFFORDSHIRE AND BIRMINGHAM
AGRICULTURAL SOCIETY

ESTABLISHED 1800

President:
Mr AJ Parrott

ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS 2022

Company Registration Number: 03682748 (England and Wales)
Registered Charity Number: 1073166

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COMPANY INFORMATION

Directors:	R Madders M Thompstone N Edge C Meynell MJ Williams MR Heenan (Appointed 25 th November 2021)
Secretary & Chief Executive:	RC Williams
Company Number:	03682748 (England & Wales)
Charity Number:	1073166
Registered Office:	The County Showground, Weston Road, Stafford, ST18 0BD
Auditors:	Dyke Yaxley Ltd, 8 Hollinswood Court, Stafford Park 1, Telford, Shropshire, TF3 3DE
Accountants:	Deans, Gibson House, Hurricane Court, Hurricane Close, Stafford, ST16 1GZ
Bankers:	National Westminster, 75 High Street, Newcastle under Lyme, ST5 1PN
Solicitors:	Pickering & Butters, 19 Greengate Street, Stafford, ST16 2LU

NOTICE OF MEETING

ANNUAL GENERAL MEETING
of the
STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
to be held in the Ingestre Suite,
County Showground, Stafford
on
THURSDAY 24TH NOVEMBER 2022
at 8.45pm

AGENDA

1. To confirm the Minutes of the last Annual General Meeting held on 25th November 2021
2. To receive the Chairman's Report
3. To receive the Treasurer's Report
4. To elect the President for 2023
5. To elect the Vice President for 2023
6. To appoint Officers for 2023:
 - a. County Chairman
 - b. County Vice Chairman
 - c. Honorary County Treasurer
7. To elect two Society Trustees
8. To appoint the Auditors for 2023
9. To determine the District Grants and Interest Payments for 2023
10. To receive Nominations from the County Chairman for Honorary Life Membership of the Society
11. Resolution 1 - To adopt new Articles of Association
12. Any other business previously notified to the Chief Executive by 18th November 2022

A light buffet will be available after the meeting

MINUTES OF PREVIOUS MEETING

MINUTES OF THE ANNUAL GENERAL MEETING OF THE STAFFORDSHIRE AND BIRMINGHAM AGRICULTURAL SOCIETY HELD ON THURSDAY 25th NOVEMBER 2021

There were 72 members present.

Apologies for absence were received from: Morag, Lady Stafford, Messrs F Thompstone, B Cartmail, N Edge, Miss E Cartmail, Mrs R Key, Mrs L Sands and Mrs A Cope

1. MINUTES OF THE ANNUAL GENERAL MEETING HELD ON 4TH FEBRUARY 2021

These were signed as a true and correct record.

2. CHAIRMAN'S REPORT

The Chairman's report was accepted on the proposition of Mr R Nield, seconded by Mr T Packwood. The Chairman thanked Richard Williams, staff and others for their hard work during the last 12 months. He stated that it was a privilege to have served as the County Chairman.

3. TREASURERS REPORT

Mr M Heenan presented the accounts to 31st July 2021. The President thanked the Treasurer for his hard work and the accounts were accepted on proposition of Mr M Williams, seconded by Mr R Madders.

4. ELECTION OF PRESIDENT FOR 2022

Mr S Clarke proposed that Mr A Parrott be elected President for 2022.

5. ELECTION OF VICE PRESIDENT FOR 2022

Mr M Williams proposed that the Mr A Sneddon be elected Vice President for 2022 and this was seconded by Mr D Boden.

6. TO APPOINT OFFICERS FOR 2022

- a. **County Chairman** - Mr T Packwood was proposed by Mr P Atkin, seconded by Mr R Calcott
- b. **County Vice Chairman** - Mr S Cartmail was proposed by Mr R Nield, seconded by Mr P Brown
- c. **Hon. County Treasurer** - Mr M Heenan was proposed by Mr R Nield, seconded by Mr M Williams

7. ELECTION OF TWO SOCIETY TRUSTEES

Mr R Madders was proposed by Mr Thompstone and seconded by Mr R Nield,
Mr M Heenan was proposed by Mr M Williams and seconded by Mr R Nield.

8. TO DETERMINE DISTRICT GRANTS AND INTEREST PAYMENTS FOR 2022

Mr Heenan proposed that a decision be deferred on this matter which was agreed.

9. TO APPOINT THE AUDITORS FOR 2022

Mr Heenan proposed that Dyke Yaxley be appointed as Auditors for 2022; this was seconded by Mr R Madders.

10. TO RECEIVE NOMINATIONS FROM THE COUNTY CHAIRMAN FOR HONORARY LIFE MEMBERS OF THE SOCIETY

Mr P Atkin proposed Messrs R Matthews, F Tomkinson, P Smith, Mrs H Broome and Mrs J Bower. This was seconded by Mr Nield.

11. ANY OTHER BUSINESS

Mr R Madders was proposed as Honorary Vice President of the Society by Mr Parrott, seconded by Mr Thompstone.

Drawing the meeting to a close, the President thanked the Society for the privilege of being its President and summed up his year.

There being no other business the meeting was declared closed at 10.05pm.

CHAIRMAN'S REPORT

The year commenced with a most enjoyable Christmas Evening; the usual catering arrangements with superb local turkeys carved at each table and some fabulous entertainment and carol singing enjoyed by all.

Early spring saw our annual golf day, which was its usual success. Although not a player myself, I was made very welcome at the dinner in the evening and had a thoroughly good time.

I was invited to judge the Young Farmers Rally and saw just how hard they all work with a wide variety of competitions on display during the day. Not only do they work hard, they also play hard and rightly enjoyed themselves late in to the evening!

The highlight of the year has to be the County Show, and what a show it was this year! The Jubilee Parade for a 1,000 covid heroes with agriculture at the forefront was a stunning success – and many thanks to the Lord Lieutenant for organising this. Livestock exhibitors, trade stands, competitors and stewards all helped to contribute to make both days so successful. We were fortunate to tour the Show with the President and his wife, and had a warm welcome wherever we went. We were able to witness many things at first hand that we wouldn't ordinarily have seen. It was a real education and pleasure.

My thanks and appreciation must go to the office & showground staff, as well as all the volunteers for helping to make it the most memorable show ever, witnessed by huge crowds.

Unfortunately, the hottest day on record caused the cancellation of the cricket match with the NFU. Fingers crossed for more agreeable weather next year. The hot summer led to the earliest harvest that many of us farmers can remember. This meant that many of the earlier ploughing matches were a little bit dry but each District put on competitive, enjoyable days, with good numbers of the public coming to watch and learn.

This was closely followed by District dinners & awards evenings. I must express our thanks to each District for their kind invitations and hospitality.

As the year comes full circle we look forward with much anticipation to the English Winter Fair with livestock entries and trade stands all higher than previous years, for what promises to be the most prestigious event of its type.

Finally, my personal thanks to Richard Williams and the team, to all members and volunteers, for helping to make this year an absolute privilege and pleasure to serve as Chairman for a unique and friendly society.

T J H Packwood
County Chairman

**STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE**

**TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022**

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Charity is governed by Articles of Association dated 4th February 2021 and its objectives are as follows:

Encourage skill and industry in husbandry by the holding of agricultural shows and local competitions within a 10 mile radius of County of Staffordshire including the English Winter Fair (incorporating the National Pedigree Calf Show) and the Staffordshire County Show and any other activities, meetings and events that are likely to assist in these aims;

Encourage agricultural enterprise and the promotion of improvements in the breeding, rearing, and health of livestock;

Encourage the improvement and marketing of agricultural produce and the invention and development of agricultural implements, machinery and technology

Encourage the progress and furtherance of the agricultural industry, rural enterprise and diversification

Encourage social engagement and support between the rural community by providing a forum for debate and development of ideas;

Promote greater understanding and empathy with farming and the countryside amongst the general public;

Promote the role of farmers as providers of high-quality produce, educating the general public as to their food source with a view to encouraging consumers to choose healthy local produce;

Advance and develop the progression of young farmers by assisting local groups howsoever possible including free use of land, buildings and facilities owned by the Charity, providing scholarships to assist in education and holding educational courses;

Assist the local agricultural community by providing meeting facilities free of charge to local agricultural charities and organisations; and

To advance and encourage the protection and sustainability of the environment and agricultural research;

Appointment and Training of Trustees/ Directors

The trustees are the directors of the Company limited by guarantee which does not have share capital. The directors therefore do not have any interest in the shares of the Company or any interest in the subsidiary company. The Directors who served during the year are as follows:

R Madders
M Thompstone
N Edge
C Meynell
M J Williams
M R Heenan (Appointed 25th November 2021)

The Trustees are drawn from the most senior members of the Society, accordingly, they are well versed in the Society's operation and structure and thus do not require further training in this area. However, training in their wider responsibilities as Trustees is provided through the documentation on this matter provided by the Charity Commission.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022

Organisational Structure

The Society is made up of eight Districts based on geographical regions within the County-Stone, Stafford, Uttoxeter, Lichfield, Newcastle, South Staffordshire, Burton and Eccleshall. In addition, there is a ninth district, the National District which incorporates members of the former BAES that live outside Staffordshire. Society policy is formulated by the 120 strong Council which includes the Trustees, the Society's principal officers, representatives from each of the nine Districts and the Chief Stewards from the County Show. The Council has two major subcommittees responsible respectively for the County Show and English Winter Fair. Day to day running of and responsibility for the administration of the Society is delegated to the Chief Executive.

OBJECTIVES AND ACTIVITIES

The Society's principal aim is to encourage excellence in agriculture through competition. This aim is achieved through the County Show in May and the English Winter Fair in November.

In setting the objectives the Trustees have complied to have due regard to the public benefit guidance published by the Charity Commission. In particular the public benefit in the following activities has been identified:

- a. Adoption of a policy to provide facilities on the Showground to Registered Charities at no or a reduced cost.
- b. Provision of financial support to agricultural students.
- c. Providing a social forum for the building of the rural community.
- d. Providing grant aid, where the necessary criteria is met, to organisations which promote rural regeneration.
- e. Provide financial support and the provision of facilities for a wide range of competitive and social events undertaken by Staffordshire Young Farmers Clubs which has a membership base that is open to young people from all areas of the community.

Moreover, a series of competitions encompassing all the major crop and livestock enterprises as well as traditional skills such as ploughing and hedge laying are held at both County and District level throughout the year. Furthermore, the Society also discharges its secondary welfare and educational aims by sponsoring Members of the Staffordshire Young Farmers Club to attend the Oxford Farming Conference, the provision of educational grants and grants to agricultural charities including the RABI.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022

ACHIEVEMENTS & PERFORMANCE

The number of visitors attending the County Show, the largest community event in the County, was the highest ever recorded in recent years thanks to additional Bank Holiday that coincided with the second day of the Show. The Trustees were pleased to note that over thirty Registered Charities attended the Show and benefited from a significant reduction in fees. The Show, through demonstrations and displays, promoted to the public a better understanding of rural skills and countryside management. Over 400 trade stands promoted rural commerce and services within the County.

The English Winter Fair, which incorporates the National Pedigree Calf Show, was held in November 2021. The Fair was a resounding success with visitor numbers, livestock entries and trade stand exhibitors all broadly similar to the level achieved in 2019 prior to the Pandemic. The Fair hosts the National Farmer's Stock Judging Competition which attracts some 250 young people from 18 counties within England, promoting animal husbandry skills amongst the young and providing an opportunity for social interaction.

The operation of the Society's activities is made possible by the support of over two hundred volunteers.

During the year the Society has continued to invest in the Showground infrastructure to ensure all infrastructure is maintained to the highest level.

PLANS FOR FUTURE PERIODS

The County Show and English Winter Fair are now close to the maximum livestock levels that the livestock buildings can accommodate. However, the Society will continue to educate the public as to the diversity of the different breeds of livestock represented at the Shows through a range of educational material at both events. The Society and its Districts will undertake a full programme of agricultural competitions including six ploughing matches. The Society will, in addition to sponsoring members of the Staffordshire Young Farmers to attend the Oxford Farming Conference, offer a range of scholarships as well as grants to assist farming students with the cost of textbooks and short vocational training course fees. The Society will offer support for farm visits by farming groups and schools and will also continue to afford financial support to the RAB and other agricultural charities. The Society will also forge closer links and make facilities available to the Royal Agricultural Society of England's project Innovation for Agriculture. Finally, the Society will continue to invest in the Showground to renew and where possible enhance the facilities. The Trustees are committed to develop the Society's competitions to further promote good environmental practices and animal welfare.

**STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE**

**TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022**

FINANCIAL REVIEW

During the year the Society made a surplus of £87,212 (2021 deficit of £113,401) from general operations including income of £51,750 from The Stafford Showground Limited. The surplus was the result of the two County Shows held during the twelve month period. Also a further surplus of £350,849 was made on the disposal of Land to HS2.

Reserves

After allowing for capital reserves the Society maintains a reserve in the region of £915,000 (2021 £460,00), the increase has resulted from the surplus made on general operations and the realisation of the gain made on the disposal of land to HS2. The level of reserves is considered adequate to meet the Society's operational requirements for a period of twelve months. Any surplus to this requirement is applied towards long term maintenance and capital investment in the facilities at the showground.

Investment Powers

The Memorandum and Articles of Association allows for the investment of monies which are not immediately required for the furtherance of its objects in or upon such investments, securities or property as the charity feel fit, subject to conditions imposed or required by law.

Investment

The Society's principal investment is in its major asset – the County Showground which is leased on an annual licence fee of £80,000 to its subsidiary company, Stafford Showground Limited. However, due to the reduction in the Company's income as a result of the pandemic payments ceased from 1st August 2021 until 1st April 2022 thus a reduced licence fee payment of £40,000 was made in 2021/22. The main fund-raising activity of the group is through the hire of the site and facilities by the subsidiary to a large number of external organisations including religious organisations and other charities at a substantially reduced fee. The site is hired almost exclusively for recreational activities for the benefit of the wider community. Repairs and renewals on the Showground are delegated to the subsidiary company Stafford Showground Limited and surplus funds are transferred to the Charity by gift aid. In the year 2021/22 £51,750 (2020/21 - £38,238) was paid by gift aid by the subsidiary. All capital expenditure is referred to the Society's Council for authorisation.

Risk Policy

The major risks to which the charity is exposed, as identified by the directors, have been reviewed and systems have been established to mitigate those risks. In particular the Society has regard to health and safety issues. In consequence health and safety is regularly discussed at board meetings, consultants are employed to identify and mitigate risks and staff and volunteers are given appropriate training.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022

Trustees' responsibilities statement

The trustees (who are also directors of Stafford & Birmingham Agricultural Society for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (effective 1 January 2019);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

**STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE**

**TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31ST JULY 2022**

Statement as to Disclosure of Information to Auditors

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

This report has been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies.

Approved by the Board of Directors on 24th November 2022
and signed on its behalf:

Richard Williams - Secretary

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF STAFFORD & BIRMINGHAM AGRICULTURAL SOCIETY LIMITED

(Company Registration Number 03682748)

Opinion

We have audited the financial statements of Staffordshire & Birmingham Agricultural Society (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 July 2022 which comprise Consolidated and Parent Company Statements of Financial Activities, Consolidated and Parent Company Balance Sheets and Consolidated and Parent Company Cash Flow Statements and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 July 2022 and of the group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF STAFFORD & BIRMINGHAM AGRICULTURAL SOCIETY LIMITED

(Company Registration Number 03682748)

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Report has been prepared in accordance with applicable legal requirements.
- the Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' Report and take advantage of the small companies exemption from the requirement to prepare a Strategic Report.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF STAFFORD & BIRMINGHAM AGRICULTURAL SOCIETY LIMITED

(Company Registration Number 3682748)

Responsibilities of directors

As explained more fully in the Trustees' Responsibilities Statement set out on pages 6, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations

We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the company and the industry in which it operates, and considered the risk of acts by the company that were contrary to applicable laws and regulations, including fraud.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to, the Companies Act 2006 and UK tax legislation. Our tests included agreeing the financial statement disclosures to underlying supporting documentation and enquiries with management.

There are inherent limitations in the audit procedures described above and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

We did not identify any key audit matters relating to irregularities, including fraud.

**REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
STAFFORD & BIRMINGHAM AGRICULTURAL SOCIETY LIMITED**

(Company Registration Number 3682748)

As in all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Ian Walsh (Senior Statutory Auditor)
For and on behalf of Dyke Yaxley Limited
Statutory Auditor
8 Hollinswood Court
Stafford Park 1
Telford
Shropshire
TF3 3DE

Date:

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 JULY 2022

	Note	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
		£	£	£	£
Income from:	3				
Donations and voluntary income		48,040	-	48,040	-
Charitable activities		738,273	-	738,273	40,280
Other trading activities for generating funds		1,118,054	-	1,118,054	530,736
Investments		289	-	289	1,241
Other		6,909	-	6,909	6,719
Profit on disposal of tangible fixed assets		349,447	-	349,447	-
Total income		<u>2,261,012</u>	<u>-</u>	<u>2,261,012</u>	<u>578,976</u>
Expenditure on:	4				
Raising funds		1,086,992	-	1,086,992	581,752
Charitable activities		636,282	-	636,282	7,263
Other		39,257	-	39,257	89,849
Total expenditure		<u>1,762,531</u>	<u>-</u>	<u>1,762,531</u>	<u>678,864</u>
Net income / (expenditure)		<u>498,481</u>	<u>-</u>	<u>498,481</u>	<u>(99,888)</u>
Transfers between funds		-	-	-	-
Other recognised gains/(losses)					
Depreciation on revaluation of fixed assets		(464,734)	-	(464,734)	(464,734)
Net movement in funds		<u>33,747</u>	<u>-</u>	<u>33,747</u>	<u>(564,622)</u>
Reconciliation of funds:					
Total funds brought forward		20,958,316	-	20,958,316	21,522,938
Total funds carried forward	15	<u>20,992,063</u>	<u>-</u>	<u>20,992,063</u>	<u>20,958,316</u>

All income and expenditure derive from continuing activities.

There are no recognised gains and losses other than those passing through the income and expenditure account.

The notes on pages 24 to 42 form part of these accounts

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 JULY 2022

	Note	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
		£	£	£	£
Income from:	3				
Donations and voluntary income		99,790	-	99,790	38,238
Charitable activities		738,273	-	738,273	40,280
Other trading activities for generating funds		69,035	-	69,035	3,166
Investments		40,789	-	40,789	1,241
Other		6,909	-	6,909	6,719
Profit on disposal of tangible fixed assets		349,447	-	349,447	-
Total income		<u>1,304,243</u>	<u>-</u>	<u>1,304,243</u>	<u>89,644</u>
Expenditure on:	4				
Raising funds		174,143	-	174,143	105,933
Charitable activities		652,782	-	652,782	7,263
Other		39,257	-	39,257	89,849
Total expenditure		<u>866,182</u>	<u>-</u>	<u>866,182</u>	<u>203,045</u>
Net income / (expenditure)		<u>438,061</u>	<u>-</u>	<u>438,061</u>	<u>(113,401)</u>
Transfers between funds		-	-	-	-
Other recognised gains/(losses)					
Depreciation on revaluation of fixed assets		(464,734)	-	(464,734)	(464,734)
Net movement in funds		<u>(26,673)</u>	<u>-</u>	<u>(26,673)</u>	<u>(578,135)</u>
Reconciliation of funds:					
Total funds brought forward		20,906,564	-	20,906,564	21,484,699
Total funds carried forward	15	<u><u>20,879,891</u></u>	<u><u>-</u></u>	<u><u>20,879,891</u></u>	<u><u>20,906,564</u></u>

The notes on pages 24 to 42 form part of these accounts

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

CONSOLIDATED SUMMARY INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 JULY 2022

	2022	2021
	£	£
Gross income of continuing charitable operations	793,511	48,240
Continuing non charitable trading activities income	<u>1,118,054</u>	<u>530,736</u>
	1,911,565	578,976
Total expenditure of continuing charitable operations	685,890	97,495
Continuing non charitable trading activities expenditure	<u>1,076,641</u>	<u>581,369</u>
	1,762,531	678,864
Net income for the year before transfers and investment asset disposals	<u>149,034</u>	<u>(99,888)</u>
Profit on disposal of fixed assets	349,447	-
Net income for the year	<u><u>498,481</u></u>	<u><u>(99,888)</u></u>

- Net income before asset disposals all relates to the activity of unrestricted funds
- Detailed analysis of the expenditure is provided in the Statement of Financial Activities and the notes to the accounts
- The Summary Income and Expenditure Account is derived from the Statement of Financial Activities on page 13 which, together with the notes to the accounts on pages 20 to 34, provides full information on the movements during the year on all the funds of the company and group.

The notes on pages 24 to 42 form part of these accounts

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE
(Company Registration Number 03682748)
CONSOLIDATED BALANCE SHEET
AS AT 31 JULY 2022

	Notes	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
		£	£	£	£
Fixed assets					
Tangible assets	9b	19,963,784	-	19,963,784	20,738,586
Current assets					
Debtors	11	54,458	-	54,458	91,520
Cash at bank		1,072,176	-	1,072,176	571,637
		<u>1,126,634</u>	<u>-</u>	<u>1,126,634</u>	<u>663,157</u>
Creditors: amounts falling due within one year	12	<u>(98,355)</u>	<u>-</u>	<u>(98,355)</u>	<u>(179,744)</u>
Net current assets		1,028,279	-	1,028,279	483,413
Total assets less current liabilities		<u>20,992,063</u>	<u>-</u>	<u>20,992,063</u>	<u>21,221,999</u>
Creditors: amounts falling due after more than one year	13	<u>-</u>	<u>-</u>	<u>-</u>	<u>(263,683)</u>
Net assets		<u>20,992,063</u>	<u>-</u>	<u>20,992,063</u>	<u>20,958,316</u>
Represented by:					
Unrestricted funds	15	4,584,459	-	4,584,459	3,929,978
Restricted funds	15	-	-	-	-
Revaluation reserve	15	16,407,604	-	16,407,604	17,028,338
		<u>20,992,063</u>	<u>-</u>	<u>20,992,063</u>	<u>20,958,316</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Directors and signed on its behalf by:

M Thompstone - Director

The notes on pages 24 to 42 form part of these accounts

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STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE
(Company Registration Number 03682748)
BALANCE SHEET
AS AT 31 JULY 2022

	Notes	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
		£	£	£	£
Fixed assets					
Tangible assets	9a	19,963,784	-	19,963,784	20,738,586
Investments	10	<u>2</u>	<u>-</u>	<u>2</u>	<u>2</u>
		19,963,786	-	19,963,786	20,738,588
Current assets					
Debtors	11	5,924	-	5,924	40,643
Cash at bank		<u>963,200</u>	<u>-</u>	<u>963,200</u>	<u>536,595</u>
		969,124	-	969,124	577,238
Creditors: amounts falling due within one year	12	<u>(53,019)</u>	<u>-</u>	<u>(53,019)</u>	<u>(145,579)</u>
Net current assets		916,105	-	916,105	431,659
Total assets less current liabilities		<u>20,879,891</u>	<u>-</u>	<u>20,879,891</u>	<u>21,170,247</u>
Creditors: amounts falling due after more than one year	13	<u>-</u>	<u>-</u>	<u>-</u>	<u>(263,683)</u>
Net assets		<u>20,879,891</u>	<u>-</u>	<u>20,879,891</u>	<u>20,906,564</u>
Represented by:					
Unrestricted funds	15	4,472,287	-	4,472,287	3,878,226
Restricted funds	15	-	-	-	-
Revaluation reserve	15	<u>16,407,604</u>	<u>-</u>	<u>16,407,604</u>	<u>17,028,338</u>
		<u>20,879,891</u>	<u>-</u>	<u>20,879,891</u>	<u>20,906,564</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Directors on and signed on its behalf by:

M Thompstone - Director

The notes on pages 24 to 42 form part of these accounts

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 JULY 2022

	Note	Year ended 31 July 2022	Year ended 31 July 2021
		£	£
Net cash flows from operating activities	1	240,384	48,637
Cash flow from investing activities			
Payments to acquire tangible assets	(35,301)	-	-
Proceeds from sale of assets	594,100	-	-
Interest received	289	741	-
Net cash flows from investing activities		559,088	741
Cash flow from financing activities			
New Loans in the year	-	-	-
Repayment of long term loan	(293,835)	-	-
Interest paid	(5,098)	(6,585)	-
Repayment of hire purchase liabilities	-	-	-
Net cash flows from financing activities		(298,933)	(6,585)
Net increase/(decrease) in cash and cash equivalents		500,539	42,793
Cash and cash equivalents at the start of the year		571,637	528,844
Cash and cash equivalents at the end of the year		1,072,176	571,637

	Year ended 31 July 2022	Year ended 31 July 2021
	£	£
1 <u>Cash generated from operations</u>		
Net movement in funds	33,747	(564,622)
Building society interest received	(289)	(741)
Bank loan interest paid	5,098	5,111
Depreciation charge of tangible assets	565,451	570,762
Profit on disposal of assets	(349,447)	-
(Increase) / decrease in debtors	37,062	(5,840)
Increase / (decrease) in creditors	(51,238)	43,967
	240,384	48,637

	At 1 August 2021	Cash Flows	Other non cash changes	At 31 July 2022
	£	£	£	£
2 <u>Analysis of Changes in net debt</u>				
Cash and cash Equivalents				
Cash	571,637	500,539	-	1,072,176
Borrowings				
Debt due within one year	(30,152)	30,152	-	-
Debt due after one year	(263,683)	263,683	-	-
	(293,835)	293,835	-	-
Total	277,802	794,374	-	1,072,176

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 JULY 2022

	Note	Year ended 31 July 2022 £	Year ended 31 July 2021 £
Net cash flows from operating activities	1	166,450	28,577
Cash flow from investing activities			
Payments to acquire tangible assets	(35,301)	-	-
Proceeds from sale of assets	594,100	-	-
Interest received	289	741	-
Net cash flows from investing activities		559,088	741
Cash flow from financing activities			
New Loans in the year		-	-
Repayment of long term loan	(293,835)	-	-
Interest paid	(5,098)	(6,585)	-
Repayment of hire purchase liabilities	-	-	-
Net cash flows from financing activities		(298,933)	(6,585)
Net increase/(decrease) in cash and cash equivalents		426,605	22,733
Cash and cash equivalents at the start of the year		536,595	513,862
Cash and cash equivalents at the end of the year		963,200	536,595

	Year ended 31 July 2022 £	Year ended 31 July 2021 £
1 Cash generated from operations		
Net movement in funds	(26,673)	(578,135)
Building society interest received	(289)	(741)
Bank loan interest paid	5,098	5,111
Depreciation charge of tangible assets	565,451	565,593
Profit on disposal of tangible fixed assets	(349,447)	-
(Increase) / decrease in debtors	34,719	(31,377)
Increase / (decrease) in creditors	(62,409)	68,126
	166,450	28,577

	At 1 August 2021 £	Cash Flows £	Other non cash changes £	At 31 July 2022 £
2 Analysis of Changes in net debt				
Cash and cash Equivalents				
Cash	536,595	426,605	-	963,200
Borrowings				
Debt due within one year	(30,152)	30,152	-	-
Debt due after one year	(263,683)	263,683	-	-
	(293,835)	293,835	-	-
Total	242,760	720,440	-	963,200

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

1 Accounting policies

a General information and basis of preparation

Staffordshire and Birmingham Agricultural Society is a charitable organisation in the United Kingdom. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 1 of these financial statements.

The nature of the charity's operations and principal activities are stated in the Trustees Report.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity and rounded to the nearest £1.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

b Basis of consolidation

The consolidated accounts represent the financial statements of Staffordshire and Birmingham Agricultural Society and all of its subsidiary undertakings made up to 31 July 2022. The acquisition method of accounting has been adopted. Under this method the results of subsidiary undertakings are included in the consolidated income and expenditure account.

c Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

d Income recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

1 Accounting policies (continued)

d Income recognition (continued)

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Income from trading activities includes income earned from trading activities (including the hiring out of the Showground) to raise funds for the charity. Income is received in exchange for services in order to raise funds and is recognised when entitlement has occurred.

Investment income is earned through holding assets for investment purposes such as property. It includes interest and rent. Interest income is recognised using the effective interest method and rent income is recognised as the charity's right to receive payment is established.

The company receives government grants in respect of the Job Retention Scheme. These grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the company will comply with conditions attaching to them and the grants will be received using the performance/accrual model.

e Expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes expenses from the trading subsidiary
- Expenditure on charitable activities includes the costs of the shows
- Other expenditure represents those items not falling into the categories above.

Grants payable to third parties are within the charitable objectives. Where unconditional grants are offered, this is accrued as soon as the recipient is notified of the grant, as this gives rise to a reasonable expectation that the recipient will receive the grants.

f Support costs allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs, governance costs, and finance costs. They are incurred directly in support of expenditure on the objects of the charity and include costs incurred through renting out the Showground.

g Branch transactions

In accordance with the SORP Accounting & Reporting by Charities, branch transactions have been accounted for gross in the charity's own accounts and all assets and liabilities of the branches have been incorporated onto the balance sheet of the charity.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

1 Accounting policies (continued)

h Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

Fixtures, fittings and equipment	- Between 10% and 33% straight line basis
Plant and equipment	- 15% straight line basis

i Property

The property held by the charity has mixed use and as the fair value of the investment property component cannot be measured reliably without undue cost or effort, the entire property has been accounted for as property within tangible fixed assets.

On adoption of the SORP 2015 FRS102 the charity has elected to measure property at its fair value as deemed cost.

The cost of buildings is being depreciated over a period of 10 - 50 years, the estimated useful life of the individual building. Depreciation is not provided on freehold land.

j Investments

Investments in subsidiaries are measured at cost less impairment.

k Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

l Loans and borrowings

Loans and borrowings are initially recognised at the transaction price including transaction costs. Subsequently, they are measured at amortised cost using the effective interest rate method, less impairment. If an arrangement constitutes a finance transaction it is measured at present value.

m Impairment

Assets not measured at fair value are reviewed for any indication that the asset may be impaired at each balance sheet date. If such indication exists, the recoverable amount of the asset, or the asset's cash generating unit, is estimated and compared to the carrying amount. Where the carrying amount exceeds its recoverable amount, an impairment loss is recognised in profit or loss unless the asset is carried at a revalued amount where the impairment loss is a revaluation decrease.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

1 Accounting policies (continued)

n Leases and hire purchase contracts

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over the shorter of the lease term and the expected useful life of the asset. Minimum lease payments are apportioned between the finance charge and the reduction of the outstanding lease/contract liability using the effective interest method. The related obligations, net of future finance charges, are included in creditors.

Rentals payable and receivable under operating leases are charged to the SoFA on a straight line basis over the period of the lease.

o Employee benefits

When employees have rendered service to the charity, short-term employee benefits to which the employees are entitled are recognised at the undiscounted amount expected to be paid in exchange for that service.

The charity operates a defined contribution plan for the benefit of its employees. Contributions are expensed as they become payable.

p Tax

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

q Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

2 Net income from trading activities of subsidiaries

The charity has a wholly owned subsidiary undertaking which is incorporated in the UK. Stafford Showground Limited's principal activity is that of the letting of the Stafford County Showground.

A summary of Stafford Showground Limited's results for the year ended 31 July 2022 is shown below. Audited accounts have been approved by the directors and will be filed with the Registrar of Companies.

Profit and Loss account - Stafford Showground Limited
(Registered no: 03078132)

	2022	2021
	£	£
Turnover	1,065,019	527,570
Cost of sales	184,312	3,236
Gross Profit	880,707	524,334
Administration	768,537	474,918
Operating Profit	112,170	49,416
Interest payable	-	-
Profit before taxation	112,170	49,416
Profit after taxation	112,170	49,416
Less rent paid to SBAS	-	-
	112,170	49,416
Corporation tax	-	2,334
	112,170	51,750
Amount gift aided to SBAS	(51,750)	(38,238)
	60,420	13,512

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

3 Income	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Incoming resources from generated funds				
Donations and voluntary income				
Donations	2,139	-	2,139	-
Sponsorship	45,901	-	45,901	-
Gift aided	-	-	51,750	38,238
	<u>48,040</u>	<u>-</u>	<u>99,790</u>	<u>38,238</u>
Income from charitable activities				
Proceeds from shows	690,418	-	690,418	-
Members subscriptions	47,855	40,280	47,855	40,280
	<u>738,273</u>	<u>40,280</u>	<u>738,273</u>	<u>40,280</u>
Income from other trading activities for generating funds				
Primary purpose of trading subsidiary	1,049,019	527,570	-	-
Branch income	69,035	3,166	69,035	3,166
	<u>1,118,054</u>	<u>530,736</u>	<u>69,035</u>	<u>3,166</u>
Income from investments				
Interest - building society	289	741	289	741
Licence fee	-	500	40,500	500
	<u>289</u>	<u>1,241</u>	<u>40,789</u>	<u>1,241</u>
Other income				
Sundry income	6,909	6,719	6,909	6,719
Profit on sale of tangible fixed assets	349,447	-	349,447	-
	<u>356,356</u>	<u>6,719</u>	<u>356,356</u>	<u>6,719</u>
	<u>2,261,012</u>	<u>578,976</u>	<u>1,304,243</u>	<u>89,644</u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

4 Expenditure	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Costs of generating funds				
Expenditure on raising funds				
Social funds	10,351	383	10,351	383
Depreciation (including restricted)	100,717	100,859	100,717	100,859
Subsidiary expenses - Staff costs	332,790	250,798	-	-
- Depreciation	-	-	-	-
- Branch expenses	63,075	4,691	63,075	4,691
- Other	580,059	225,021	-	-
	<u>1,086,992</u>	<u>581,752</u>	<u>174,143</u>	<u>105,933</u>
Expenditure on charitable activities				
Grants	8,200	-	8,200	-
Cost of shows	628,082	7,263	644,582	7,263
	<u>636,282</u>	<u>7,263</u>	<u>652,782</u>	<u>7,263</u>
Other support costs				
Governance	13,442	26,130	13,442	26,130
Finance	12,731	15,964	12,731	15,964
Other	13,084	47,755	13,084	47,755
	<u>39,257</u>	<u>89,849</u>	<u>39,257</u>	<u>89,849</u>
	<u>1,762,531</u>	<u>678,864</u>	<u>866,182</u>	<u>203,045</u>
Included in governance costs above are the following:				
Accountants and audit fees	7,035	6,965	7,035	6,965
Legal fees	6,407	19,165	6,407	19,165
	<u>13,442</u>	<u>26,130</u>	<u>13,442</u>	<u>26,130</u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

5 Auditor's remuneration	2022	2021
	£	£
Fees payable to the charity's auditor for the audit of the charity's annual accounts	<u>3,600</u>	<u>3,400</u>
Fees payable to the charity's auditor for the audit of the charity's subsidiaries	<u>2,440</u>	<u>2,300</u>

- 6 The trustees neither received nor waived any remuneration during the year (2021: £Nil) and the trustees did not have any expenses reimbursed during the year (2021: £Nil).

Indemnity insurance in respect of trustees was paid of £Nil (2021: £Nil).

7 Staff costs and employee benefits

The average monthly number of persons, including executive directors, employed by the group and the company during the year was:

	2022 Group	2021 Group	2022 Company	2021 Company
Governance	<u>9</u>	<u>8</u>	<u>-</u>	<u>-</u>

The total staff costs and employee benefits was as follows:

	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Wages and salaries	284,676	209,699	-	-
Social security	28,319	24,669	-	-
Other pension costs	<u>19,795</u>	<u>16,430</u>	<u>-</u>	<u>-</u>
	<u>332,790</u>	<u>250,798</u>	<u>-</u>	<u>-</u>

The total amount of employee benefits (including employer pension and national insurance contributions) received by key management personnel for their services to the charity was £104,011 (2021: £111,169).

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

7 Staff costs and employee benefits (continued)

The number of employees who received total employee benefits (excluding employer pension costs) of more than £60,000 is as follows:

	2022 Group	2021 Group	2022 Company	2021 Company
£70,001 - £80,000	<u>1</u>	<u>1</u>	<u>-</u>	<u>-</u>

8 Interest payable and similar charges

	2022 Group £	2021 Group £	2022 Company £	2021 Company £
Bank loans	<u>5,098</u>	<u>5,111</u>	<u>5,098</u>	<u>5,111</u>
	<u>5,098</u>	<u>5,111</u>	<u>5,098</u>	<u>5,111</u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

9a Tangible fixed assets - Company

	Properties £	Fixtures, fittings and equipment £	Total £
Cost or valuation			
At 1 August 2021	23,689,965	1,109,680	24,799,645
Additions	-	35,301	35,301
Disposals	(240,000)	(11,630)	(251,630)
At 31 July 2022	<u>23,449,965</u>	<u>1,133,351</u>	<u>24,583,316</u>
Depreciation			
At 1 August 2021	3,144,506	916,553	4,061,059
Charge for the year	528,863	36,588	565,451
Written off on disposal	-	(6,978)	(6,978)
At 31 July 2022	<u>3,673,369</u>	<u>946,163</u>	<u>4,619,532</u>
Net book value			
At 31 July 2022	<u>19,776,596</u>	<u>187,188</u>	<u>19,963,784</u>
At 31 July 2021	<u>20,545,459</u>	<u>193,127</u>	<u>20,738,586</u>

Freehold land with a deemed cost of £3,468,375 (2021 £3,552,375) has not been depreciated.

The property is held for charitable activities and in order to fund maintenance and improvement the charity rents the property to the trading subsidiary. Due to the mixed use of the property it has been valued at a deemed cost of £22,685,576 (2021 £22,925,576) based on valuations by the directors with regard to a valuation carried out by Cunningham Lindsey on 24 October 2016.

Tangible fixed assets with a net book value of £19,776,596 have been pledged as security for liabilities of the charity.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

9b Tangible fixed assets - Group

	Properties £	Fixtures, fittings and equipment £	Total £
Cost or valuation			
At 1 August 2021	23,689,965	1,109,680	24,799,645
Additions	-	35,301	35,301
Disposals	(240,000)	(11,630)	(251,630)
At 31 July 2022	<u>23,449,965</u>	<u>1,133,351</u>	<u>24,583,316</u>
Depreciation			
At 1 August 2021	3,144,506	916,553	4,061,059
Charge for the year	528,863	36,588	565,451
Eliminated on disposal	-	(6,978)	(6,978)
At 31 July 2022	<u>3,673,369</u>	<u>946,163</u>	<u>4,619,532</u>
Net book value			
At 31 July 2022	<u>19,776,596</u>	<u>187,188</u>	<u>19,963,784</u>
At 1 August 2021	<u>20,545,459</u>	<u>193,127</u>	<u>20,738,586</u>

Freehold land with a deemed cost of £3,468,375 (2021 £3,552,375) has not been depreciated.

The property is held for charitable activities and in order to fund maintenance and improvement the charity rents the property to the trading subsidiary. Due to the mixed use of the property it has been valued at a deemed cost of £22,685,576 (2021 £22,925,576) based on valuations by the directors with regard to a valuation carried out by Cunningham Lindsey on 24 October 2016.

If revalued assets were stated on an historical cost basis rather than a fair value basis, the total amounts included would have been as follows:

	Group		Company	
	2022	2021	2022	2021
	£	£	£	£
Cost	4,050,800	4,134,801	4,050,800	4,134,801
Accumulated depreciation	681,812	617,684	681,812	617,684
Carrying value	<u>3,368,988</u>	<u>3,517,117</u>	<u>3,368,988</u>	<u>3,517,117</u>

Tangible fixed assets with a net book value of £19,776,596 have been pledged as security for liabilities

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

10 Fixed asset investments - Company

	2022	2021
	£	£
Unlisted investments - cost	<u>2</u>	<u>2</u>

This represents the investment in Stafford Showground Limited, a wholly owned company incorporated in England & Wales. The subsidiary is involved in the provision of catering and entertainment facilities. At the year end, the aggregate capital and reserves of the company amounted to £112,172 and profit for the year is shown in note 2. The investment is held in the unrestricted fund.

11 Debtors

	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Trade debtors	34,260	46,496	3,900	2,000
Prepayments and accrued income	17,326	42,690	2,024	38,643
Deferred tax asset	2,872	2,334	-	-
Amounts owed by group undertakings	-	-	-	-
Other debtors	-	-	-	-
	<u>54,458</u>	<u>91,520</u>	<u>5,924</u>	<u>40,643</u>

Included in amounts owed by group undertakings is an inter company account of £nil (2021 - nil) with Stafford Showground Limited.

12 Creditors: amounts falling due within one year

	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Trade creditors	28,270	10,438	1,343	3,210
Other taxation and social security	303	6,716	303	303
Accruals	20,726	112,950	10,166	88,539
Bank loans and overdrafts	-	30,152	-	30,152
Amounts from group undertakings	-	-	19,428	19,428
VAT	49,056	19,488	21,779	3,947
	<u>98,355</u>	<u>179,744</u>	<u>53,019</u>	<u>145,579</u>

The bank loan was fully repaid on 8 April 2022.

Included in amounts owed from group undertakings is an inter company account of £19,428 (2021 - £19,428) with Stafford Showground Limited.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

13 Creditors: amounts falling due after more than one year

	2022 Group	2021 Group	2022 Company	2021 Company
	£	£	£	£
Bank loans and overdrafts	-	263,683	-	263,683
	<u>-</u>	<u>263,683</u>	<u>-</u>	<u>263,683</u>

Natwest Bank loan full repayment on 08/04/2022 brought the balance to nil.

14 Secured debts - Group and Company

The following secured debts are included within creditors:

	2022	2021
	£	£
Bank loans	-	293,835
	<u>-</u>	<u>293,835</u>

15 Funds - Company

	Revaluation reserve	Restricted funds	Unrestricted funds	Unrestricted funds	
	£	£	General fund £	Prize fund £	Total £
Balance at 1 August 2020	17,493,072	-	3,991,527	100	21,484,699
Net movement in funds	-	-	(113,401)	-	(113,401)
Depreciation on revaluation	(464,734)	-	-	-	(464,734)
Closing value of funds	<u>17,028,338</u>	<u>-</u>	<u>3,878,126</u>	<u>100</u>	<u>20,906,564</u>

	Revaluation reserve	Restricted funds	Unrestricted funds	Unrestricted funds	
	£	£	General fund £	Prize fund £	Total £
Balance at 1 August 2021	17,028,338	-	3,878,126	100	20,906,564
Net movement in funds	-	-	438,061	-	438,061
Depreciation on revaluation	(464,734)	-	-	-	(464,734)
Transfer on property disposal	(156,000)	-	156,000	-	-
Closing value of funds	<u>16,407,604</u>	<u>-</u>	<u>4,472,187</u>	<u>100</u>	<u>20,879,891</u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022

15 Funds - Group

	Revaluation reserve	Restricted funds	Unrestricted funds	Unrestricted funds	
			General fund	Prize fund	Total
	£	£	£	£	£
Balance at 1 August 2020	17,493,072	-	4,029,766	100	21,522,938
Net movement in funds	-	-	(99,888)	-	(99,888)
Depreciation on revaluation	(464,734)	-	-	-	(464,734)
Closing value of funds	<u>17,028,338</u>	<u>-</u>	<u>3,929,878</u>	<u>100</u>	<u>20,958,316</u>

	Revaluation reserve	Restricted funds	Unrestricted funds	Unrestricted funds	
			General fund	Prize fund	Total
	£	£	£	£	£
Balance at 1 August 2021	17,028,338	-	3,929,878	100	20,958,316
Net movement in funds	-	-	498,481	-	498,481
Depreciation on revaluation	(464,734)	-	-	-	(464,734)
Transfer on property disposal	(156,000)	-	156,000	-	-
Closing value of funds	<u>16,407,604</u>	<u>-</u>	<u>4,584,359</u>	<u>100</u>	<u>20,992,063</u>

**STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE**

**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2022**

16 Commitments

Leases primarily relate to office equipment and motor vehicles. The commitments at the year end are as follows:

	2022	2021
	£	£
Due within 1 year	7,764	7,764
Due between 2 and 5 years	5,823	13,586
	<u>13,587</u>	<u>21,350</u>

17 Related party transactions

Staffordshire and Birmingham Agricultural Society is the 100% shareholder in Stafford Showground Limited and had the following transactions with the subsidiary:

	2022	2021
	£	£
Amounts received from Stafford Showground Limited:		
Licence fee	40,000	-
Amounts paid to Stafford Showground Limited:		
Management charges	16,000	-
Amounts due to the Stafford Showground Limited:	19,428	19,428

Staffordshire and Birmingham Agricultural Society was formed following the merger of Stafford Agricultural Society and Birmingham Agricultural and Exhibition Society Limited. All assets and liabilities of the two societies were transferred on 1 January 1999 to Staffordshire and Birmingham Agricultural Society at their book values. All such values were on a historical cost basis with the exception of the freehold land and buildings which were revalued as at 31 December 1998 using a current open market value basis as an operating entity having regard to trading potential by Chesterton Property Consultants (qualified chartered surveyors) on 13 May 1999.

The total transferred in the year ending 31 July 1999 was £1,749,765.

Mr C Meynell is a trustee of the charity and a consultant partner with Fisher German, Chartered Surveyors. During the year Staffordshire and Birmingham Agricultural Society paid professional fees of £4,941 to Fisher German. In addition Fisher German also consulted on matters relating to negotiations with HS2, fees of £12,000 were paid to Fisher German on behalf of the Society directly by HS2.

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

GENERAL INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 JULY 2022

	Year ended 31 July 2022		Year ended 31 July 2021	
	£	£	£	£
Income				
Members' subscriptions		47,855		40,280
Donations		2,139		-
Rent receivable		500		500
Gift aid		51,750		38,238
Society functions		8,091		-
Licence fee		40,000		-
Sundry income		6,909		6,719
Gross surplus		<u>157,244</u>		<u>85,737</u>
Administrative expenses				
Secretarial expenses	1,063		663	
Printing, stationery and postage	164		1,676	
Repairs and renewals	7,932		4,924	
Bank charges and interest	5,233		1,837	
Legal and professional fees	6,407		19,165	
Audit and accountancy charges	7,035		6,965	
Rates	23,630		-	
County competition prize money and expenses	5,857		2,868	
Equipment hire	5,248		-	
Depreciation of fixed assets	100,717		100,859	
Social function expenses	10,351		383	
Educational and training grants	1,800		-	
Leasing	7,633		10,853	
Loan interest	5,098		5,111	
Sundry expenses	908		-	
Management recharge	-		35,534	
Insurance	1,086		7,516	
Grants to districts	6,400		-	
		<u>196,562</u>		<u>198,354</u>
Operating surplus		<u>(39,318)</u>		<u>(112,617)</u>
Interest receivable and similar income				
Building society interest		<u>289</u>		<u>741</u>
Net surplus		<u>(39,029)</u>		<u>(111,876)</u>
Branch income				
Net function income/(expenses) of district branches		5,960		(1,525)
		<u>(33,069)</u>		<u>(113,401)</u>
Profit/loss on sale of fixed assets		349,447		-
		<u><u>316,378</u></u>		<u><u>(113,401)</u></u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

ENGLISH WINTER FAIR INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 JULY 2022

	Year ended		Year ended	
	31 July 2022		31 July 2021	
	£	£	£	£
Income				
Ticket sales		8,984		-
Competition fees		10,990		-
Trade stand income		17,625		-
Sponsorship and donations		11,506		-
Catering and bar commission		7,077		-
Sales and catalogues		593		-
Auction commission		1,666		-
Herdsmans' supper		3,298		-
		<u>61,739</u>		<u>-</u>
Income related expenditure				
Cost of prizes	22,422		-	
Catering	11,299		-	
Marquee and equipment hire	8,167		-	
Staff costs	2,496		-	
Preparation costs	4,088		-	
Judges' and stewards' expenses	3,496		-	
Printing and stationery	1,998		-	
Postage and telephone	400		-	
Advertising	5,375		-	
Security	6,296		-	
Heat and light	4,723		-	
Sundry expenses	<u>811</u>		<u>-</u>	
		71,571		-
Net deficit		<u><u>(9,832)</u></u>		<u><u>-</u></u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
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COUNTY SHOW INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 JULY 2022

	Year ended 31 July 2022		Year ended 31 July 2021	
	£	£	£	£
Income				
Show admission fees		326,981		-
Competition fees		67,991		-
Trade stand income		156,057		-
Sponsorship and donations		34,395		-
Catering and bar commission		73,651		-
Sales and catalogues		5,834		-
Miscellaneous		1,580		-
		<u>666,489</u>		<u>-</u>
Income related expenditure				
Cost of prizes	87,156		-	
Catering	67,925		-	
Main ring events	14,240		-	
Other show attractions	26,730		-	
Preparation of show and showground expenses	34,350		-	
Equipment hire	86,240		-	
Judges' and stewards' expenses	10,530		-	
Printing and stationery	21,739		-	
Advertising	17,310		-	
Security and staff costs	132,331		-	
Insurance	1,750		-	
Heat and light	7,185		-	
Postage	5,348		-	
Management charges	16,000		-	
Cleaning	5,001		-	
Subscriptions	1,139		-	
		<u>534,974</u>		<u>-</u>
Net surplus		<u><u>131,515</u></u>		<u><u>-</u></u>

STAFFORDSHIRE & BIRMINGHAM AGRICULTURAL SOCIETY
A COMPANY LIMITED BY GUARANTEE

BREAKDOWN OF TWO COUNTY SHOWS THIS YEAR
FOR THE YEAR ENDED 31 JULY 2022

Breakdown of two county shows in the financial year

	August 2021 County Show £	June 2022 County Show £	Total £
Income			
Show admission fees	130,532	196,449	326,981
Competition fees	28,361	39,630	67,991
Trade stand income	76,388	79,669	156,057
Sponsorship and donations	16,976	17,419	34,395
Catering and bar commission	27,745	45,906	73,651
Sales and catalogues	2,343	3,491	5,834
Miscellaneous	30	1,550	1,580
	<u>282,375</u>	<u>384,114</u>	<u>666,489</u>
Income related expenditure			
Cost of prizes	42,559	44,597	87,156
Catering	26,503	41,422	67,925
Main ring events	6,890	7,350	14,240
Other show attractions	13,480	13,250	26,730
Preparation of show and showground expenses	13,174	21,176	34,350
Equipment hire	38,029	48,211	86,240
Judges' and stewards' expenses	4,624	5,906	10,530
Printing and stationery	8,793	12,946	21,739
Advertising	9,929	7,381	17,310
Security and staff costs	60,290	72,041	132,331
Insurance	875	875	1,750
Heat and light	3,744	3,441	7,185
Postage	2,713	2,635	5,348
Management charges	8,000	8,000	16,000
Cleaning	2,903	2,098	5,001
Subscriptions	59	1,080	1,139
	<u>242,565</u>	<u>292,409</u>	<u>534,974</u>
Net surplus	<u><u>39,810</u></u>	<u><u>91,705</u></u>	<u><u>131,515</u></u>

HIGHER EDUCATION SCHOLARSHIPS

One or more scholarships of £1500 will be awarded annually

Applications invited from students on full time agricultural courses of 2 years or more

Open to members of Staffordshire Young Farmers Clubs, those who reside within the County of Staffordshire or within 10 miles of the County boundary



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AGRICULTURAL SOCIETY

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STAFFORDSHIRE AND BIRMINGHAM
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