

Press Release
Staffordshire County Show

The 2025 Staffordshire County Show kindly sponsored B & B Tractors for their first year, was an outstanding success with attendances exceeding expectations.

Huge crowds surrounded the arena to watch the affiliated Show Jumping class on Wednesday, kindly sponsored by Instant Space Ltd with over 20 competitors and the grandstand seating full. The main attraction, the exhilarating Bolddog Lings Motorbike Display Team performed on both days, thrilling the audience with their gravity defying stunts. On Thursday afternoon the Young Farmers Float Display paraded around the main arena with this year's theme of 'Capital Cities' being well received and crowds three deep around the arena.

With a Craft Fair, Food Hall, Vintage Section, Classic Car Displays, Model Railway Rides, four hundred trade stands and so much more, visitors were spoilt for choice. The Country Pursuits area was busier than ever with visitors flocking to watch the West Lancs Dog Display and The Sheep Show, ride a donkey, lead an alpaca and get up close and personal with a giant tortoise. The livestock entries were up with the highest number of cattle entries in recent years, and the Grand Parade was a testimony to British Agriculture with the finest champion animals paraded for all to see. New for this year was the Fancy Cat Show upstairs on Bingley Hall balcony, with judging taking place on both days and lots of furry faces to see.

Richard Williams, Chief Executive, thanked all those involved in putting on an excellent two days and in particular expressed gratitude to the new main sponsor B & B Tractors.

Next years, Show will be held on 27th & 28th May 2026 with the Imps Motorcycle Display Team set to return in the main ring.