

Press Release
Staffordshire County Show
Day Two

The 2026 Staffordshire County Show was an outstanding success with attendances exceeding expectations as the 100-acre Showground dazzled in sunshine and balmy temperatures.

The main attraction, the exhilarating Bolddog Lings Motorbike Display Team performed on both days, thrilling the audience with their gravity defying stunts. Huge crowds basked in sun and surrounded the arena to watch the Show Jumping. On Thursday afternoon the Young Farmers Float Display paraded around the main arena with the 'British Comedy Classics' theme being well received by crowds three deep around the arena.

With a Craft Fair, Food Hall, Vintage Section, Classic Car Display, Model Railway , four hundred trade stands and so much more, visitors were spoilt for choice. The Country Pursuits area was busier than ever with visitors flocking to watch the West Lancs Dog Display and The Sheep Show. Visitors to this area, picnicked, enjoying the warm weather and had the opportunity to see alpacas, giant tortoises, ferrets, birds of prey and even a reptile or two.

The livestock, horse and dog entries were up on previous years with the highest number of cattle and sheep entries in history, and the Grand Parade was a testimony to British Agriculture with the finest champion animals paraded for all to see.

Richard Williams, Chief Executive, thanked all those involved in putting on an excellent two days and in particular expressed gratitude to our sponsor B & B Tractors.

Next years, Show will be held on 2nd and 3rd June 2027, and organisers are already busy planning an exciting, action-packed timetable.