

ENGLISH WINTER FAIR



**STAFFORDSHIRE AND BIRMINGHAM
AGRICULTURAL SOCIETY**

ENGLISH WINTER FAIR 2026
21ST & 22ND NOVEMBER

**INCORPORATING THE
NATIONAL PEDIGREE CALF SHOW**

**TRADE STAND INFORMATION
AND RULES & REGULATIONS**





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LETTER FROM THE CHIEF EXECUTIVE

Dear Trade Stand Exhibitor

We are delighted to invite you to join us at the 2026 English Winter Fair incorporating the National Pedigree Calf Show.

The English Winter Fair has been taking place for over a hundred and seventy years and is an important national event celebrating the best of the British meat industry. In partnership with the Royal Smithfield Club we offer competitions for live beef, sheep and pigs as well as carcass competitions for beef, pork, lamb and poultry. It also showcases agricultural and rural businesses of all descriptions and provides a platform for the National Young Farmers Carcass and Stock Judging Competitions.

We hope you find the process straight forward with the payment being made by credit or debit card at the same time that the application form is submitted. The application form will automatically be emailed to us once the transaction is complete and a receipt emailed to you. This form is also your VAT Invoice so please keep a copy for your records.

We have plenty of trading opportunities for all types and sizes of businesses in both indoor and outdoor settings. Bingley Hall offers trading opportunities for predominantly agricultural businesses and breed societies. The Mini Food area, under the balcony, is available for stands, predominantly selling or promoting fresh or packaged foods, however hot food for direct consumption cannot be sold. We have a Christmas Country Fair in the Prestwood Centre which has a craft section, clothing and gifts.

Please find enclosed all the information about exhibiting at the 2026 Show but if you have any queries, please do not hesitate to contact my Trade Stand Secretary, Holly Hobson, by emailing;
holly@staffscountyshowground.co.uk

We look forward to welcoming you to the English Winter Fair.

Richard Williams

Chief Executive Officer



IMPORTANT INFORMATION

- The declaration on page 5 of the application form must be completed in order for your application to be considered.
- Trade stand applications will not be considered without full payment.
- On Show Days vehicles will only be permitted to have access to the front of Bingley Hall between 6am and 8am. We will try to meet requests from past exhibitors wanting the same stand as 2025, but this may vary at the Society's discretion.
- All new exhibitors must enclose a photograph of their stand in order for the application to be accepted.
- Exhibitors are advised to make their own arrangements for security.
- Note the stand number allocated may not be the same as in previous years.
- Minimum trade stand rental £140 + VAT
- There is a limited mobile telephone signal accordingly all stands wishing to use a terminal for card payments must ensure it is WIFI enabled. A hard wired internet connection is available at extra cost.



TRADE STAND AREAS



BINGLEY HALL GROUND FLOOR

(fixed stand depth 6m)

The ground floor and annexes of Bingley Hall are subdivided into areas to accommodate and show livestock.

A limited area within the main hall is also available for agricultural trade stands. Stand depth is 6mtrs.

Shell schemes/structures are not provided, however, electricity can be connected to the majority of stands.

Stand holders are respectfully requested to ensure the rear of their stand is built to an equal standard to that of the front, as some stand holders do not use a shell scheme and this can detract from the overall look of the Show.

A Main Ring frontage charge is applied to those stands wishing to be adjacent to the Main Ring (Limited Availability) .

BINGLEY HALL GROUND FLOOR UNDER BALCONY

MAXIMUM HEIGHT 2.2m
(Fixed stand depth 3m)

The area under the balcony in Bingley Hall is available to trade stands. Stand depth is fixed at 3mtrs.

Shell schemes/structures are not provided, however electricity can be connected to the majority of the stands.

MINI FOOD HALL

MAXIMUM HEIGHT 2.2m
(Fixed Stand Depth 2m) Limited availability

A small area within the hall for stands selling or promoting fresh or packaged food. Table top selling only, no gazebo's or shell schemes.



BINGLEY HALL FIRST FLOOR BALCONY

Fixed stand size - (3m x 2m Units)

The balcony within the main hall overlooks the cattle accommodation and showing rings.

This area is particularly suited to smaller traders. Stands are sold in units of 3mtrs frontage by 2mtrs depth.

Shell schemes/structures are not provided, however, electricity can be connected to the majority of stands.



CHRISTMAS COUNTRY FAIR PRESTWOOD CENTRE

Fixed stand size - (3m x 3m Units)

This area is reserved for stands selling gifts/craft/clothing/etc.

Stands are allocated with frontages of 3, 6 or 12mtrs and a fixed depth of 3mtrs with shell scheme only provided in the centre of the hall where appropriate.

Electricity can be connected.

OUTDOOR SPACE

This prime area is available for any trade stand wanting outdoor space, either outside Bingley Hall or on the main drive.

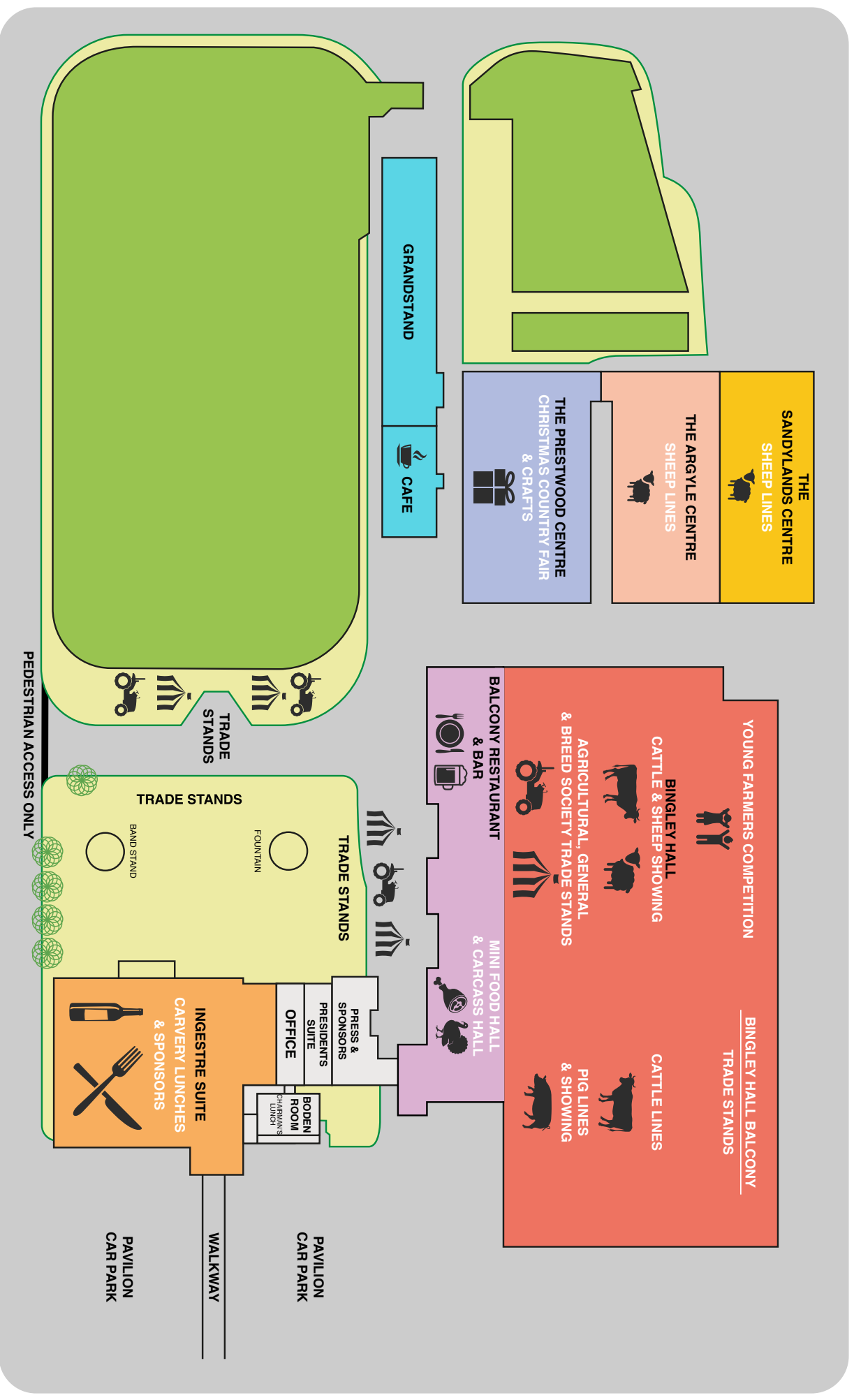
Outside, adjacent to and facing Bingley Hall, fixed stand depth of 3m.

On the left of the main drive, fixed stand depth of 5m.

Electricity is not available in this area. Exhibitor vehicles cannot be parked in this area.



2026 ENGLISH WINTER FAIR





APPLICATIONS

- a. Existing and new exhibitors must complete and return the online application form and payment to gain a position within the Show. The application must be signed, such a signature being an acceptance of the Society's Regulations.
- b. If you wish to exhibit at the Show email the Trade Stand Secretary; holly@staffsountyshowground.co.uk for further information.
- c. The application form is also the VAT invoice, please keep a copy for your records as we do not issue individual invoices or acknowledge applications.
- d. The completed application form must be received by the Society by 31st August 2026 for existing exhibitors to return to the same site. The position of the stand may not be exactly the same and is at the Society's discretion.
- e. Full payment must be made at the time of application.
- f. A separate application form is required for each stand where an Exhibitor requires more than one stand.
- g. The Society reserves the right to refuse any application, whether received prior to the closing date for entries or not. Furthermore, the Society also reserves the right to cancel any application, which may have been previously accepted without any reason being given for such cancellation.



ALLOCATION OF SPACE

- a. The allocation of sites and the positioning of trade stands will be entirely at the discretion of the Society although every endeavor will be made to meet any request by an exhibitor regarding the position of their stand. We do not offer exclusivity for any product or service; accordingly, we do not undertake to limit the number of stands selling similar or identical products or services. Furthermore, we do not guarantee a minimum separation between stands selling such products or services. The trade stand number will be displayed in one of the front corners or on the wall immediately behind the stand with an arrow indicating the direction and dimensions of the stand. Furthermore, this tape or the text on it must not be removed, disturbed or obscured.
- b. The area applied for must include all the floor space necessary to accommodate the stand and under no circumstances will anything be allowed to project beyond the exhibitor's allocated area.
- c. No Exhibitor shall sub-let any portion of the space allotted to them.
- d. No Exhibitor shall ply for trade other than within the area of the stand space allocated to them. Exhibitors or any person found plying for trade around the driveways or any exhibition area other than that allocated to them will be removed by the stewards. Only agricultural related charities will be considered, please refer to the relevant section on page 21.
- e. The Society reserves the right to refuse the inclusion of any stand in any specialist area of the Show if it is considered that the stand does not comply with the requirements of that area.
- f. Any exhibitor found to have moved their stand without permission from the stewards shall be removed from the Showground.
- g. Whilst every endeavor will be made to allocate level ground for external trade stands that is free from obstructions, the Society cannot accept responsibility for levelling or otherwise making good any ground space which may be uneven either through natural or other conditions.

PREPARATION OF STANDS

Exhibitors may commence work on their stands from the following times and dates:

Bingley Hall Ground Floor & Balcony between 8.00am and 5pm from Tuesday 17th November 2026 until Thursday 19th November 2026 and from 8am until 12noon on Friday 20th November 2026.

Christmas Country Fair (Prestwood Centre) between 9.00am and 5pm on Thursday 19th November 2026 and Friday 20th November 2026.

External Areas of the Showground between 8am to 5pm from Tuesday 18th November 2026 until Friday 20th November 2026.

All stands must be in position by 8am on the first morning of the Show.

The Society's stewards will be available between 9.00am until 5.00pm from Tuesday 17th November 2026 to assist with any problems relating to siting of stands. No responsibility will be taken by the Society or its stewards for any difficulties experienced in siting stands by exhibitors arriving after 12noon on Friday.



VEHICLE ACCESS TO THE SHOWGROUND

In an endeavour to prevent excessive congestion on the Showground, the attention of Exhibitors is drawn to the following regulations.

a. **Pre-Show - Bingley Hall** Access to ground floor and balcony stands will be via the main gate from 8am Wednesday 18th November until 5pm on Thursday 19th November 2026 thereafter access will be via the Stafford Car Park gate in order that bio-security arrangements can be complied with.

Please note, access to Bingley Hall ground floor is restricted on Friday 20th November 2026 due to the arrival of livestock when congestion may result accordingly all trade stand exhibitors are asked to be in situ before 12noon.

b. **Pre Show - Prestwood Centre** Access will be via the main gate between 8am and 5pm on Thursday 19th November 2026. On Friday 20th November the hall will be open between 8am and 5pm, however access will be via the Stafford Car Park gate in order that bio-security arrangements can be complied with.

c. **Show Days** - Vehicles will only be permitted to gain access to the front of Bingley Hall between 6am and 8am

The Society reserves the right to remove any vehicle contravening this regulation and accepts no responsibility for any damage so caused.

No exceptions will be catered for on show days, vehicles must be removed within one hour.

d. No vehicle shall be driven at speeds in excess of 10 miles per hour anywhere on the Showground.



EXHIBITOR TICKETS

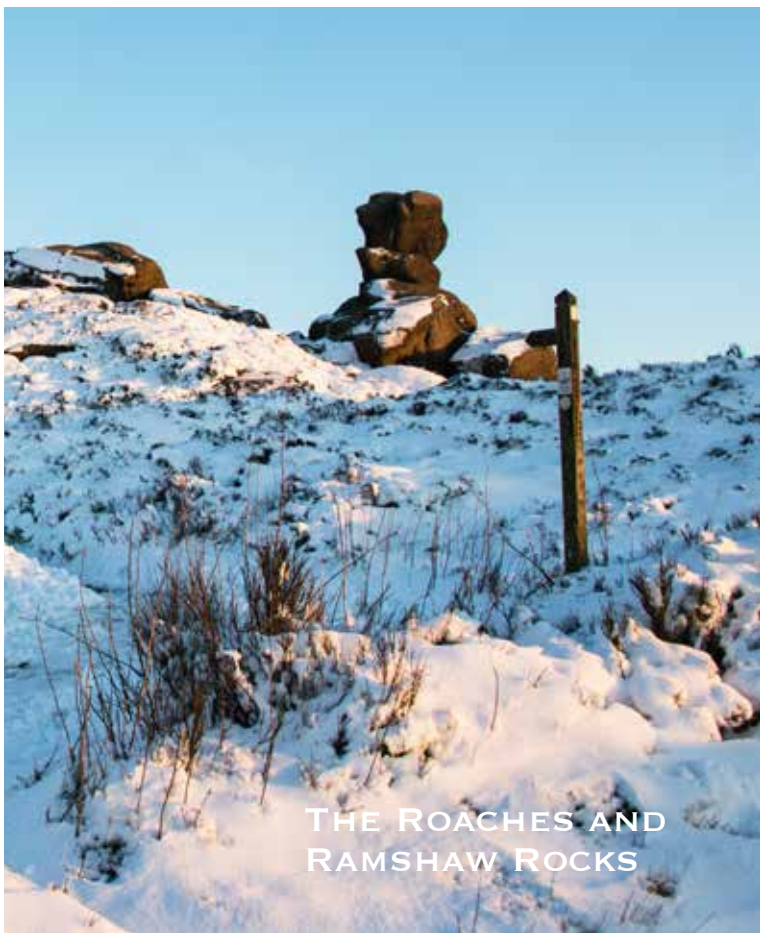
Tickets will not be sent until full payment is received. An allowance of one-day admission tickets is allocated to exhibitors on the following scale:

Stand Cost	No of Tickets
up to £100 + VAT	4
up to £140 + VAT	6
up to £250 + VAT	12
Over £250 + VAT	16

Additional One Day Exhibitor Tickets may be purchased for £8.33 +VAT which offers a discount on the gate admission charge. Invoices for the purchase of additional exhibitor tickets will not be provided for sales within seven days of the Show

TICKET REFUNDS

Under no circumstances will refunds be made to exhibitors, their staff or representatives who have arrived at the entrance without admission tickets and have paid the public price to gain admission to the Showground.





ELECTRICITY

Electrical connections are available in most areas of the Showground. The cost of the electrical connections are as per the Trade Stand Application form. All portable electrical equipment and pre-wired stands must have current test certificates and the appropriate labels attached to the equipment. Please complete the application form with your requirements.

GENERATORS

The Society allows generators to be used in external areas of the Showground providing they are moderately sized and do not reach a noise level whereby they become a nuisance to adjacent Exhibitors. The Society's Stewards are empowered to stop the use of any such equipment if, in their opinion, it is causing a nuisance to others or is in a dangerous condition. Moreover, such equipment must be sited within the area of the Exhibitor's stand and must comply with Health and Safety Regulations. Furthermore, generators are not to be replenished with fuel whilst the Show is open to the public.

TABLE AND CHAIR HIRE

Tables and chairs are available for hire by trade stand exhibitors at a cost of £3.50 each plus VAT for trestle tables and £1 plus VAT each for plastic chairs. Please complete the application form with your requirements.



WIFI & MOBILE TELEPHONE SIGNAL

A wireless internet connection is available throughout the Showground free of charge. Please note the strength & reliability of the signal cannot be guaranteed. There is a limited mobile telephone signal on the Showground. All stands wishing to use a terminal for card payments, must ensure it is WIFI enabled. The WIFI password will be sent out in the trade stand letter with your tickets and show information. A hard wired internet connection is available at additional cost.

SECURITY

All exhibits or articles remain on the Showground at the sole risk of the Exhibitor; the Society will not be responsible for any loss or damage to equipment whilst on the Showground. The Society will use its best endeavours to protect the site, accordingly, security personnel will patrol the Showground overnight from 6pm on Friday 20th November 2026 until midnight on Sunday 22nd November 2026. However, Exhibitors are advised to make their own arrangements for the security of their stands. In particular exhibitors within Bingley Hall are asked to note that there are no dedicated security patrols within the Hall and that as livestock is accommodated within the Hall it is not secured overnight. Accordingly merchandise left on your stand is at your own risk however caused.

The Society's Security Contractor is Absolute Assurance and can be contacted direct on 07590 722706. Exhibitors must insure against fire and public liability, not only as regards their own property but also against third party claims. Please note that the Prestwood Centre will be locked at the end of each Show day.

OPENING TIMES

Stands are to be open for business from 9am until at least 5pm on each day of the Show. Failure to do so will mean non-acceptance in future years.

TRADE STAND COMPETITION

Unless the Trade Stand Secretary is advised to the contrary all stands will be entered into the competition. Trade stands will be divided into two classes – agriculture and non-agriculture with the winner of each class awarded a trophy with prize cards awarded for second and third place. Judging will take place on the afternoon of the first day of the show.



TRADE STAND DIRECTORY LISTING

Each exhibitor must complete the description on page 1 of the application form for inclusion in the catalogue. The exhibitor is only permitted to promote or sell the products referred to in this description. Catalogues will be on sale at the show.

CARAVAN PARKING

Limited camping and caravan parking facilities are available within the Stafford Car Park from 12noon on Thursday 19th November 2026 until 12noon on Monday 23rd November 2026. One free of charge permit is allowed per trade stand only. These can be requested by email to holly@staffscountyshowground.co.uk at least 28 days prior to the Show. It is regretted that electrical connections for caravans are not available.

DISMANTLING

Exhibitors may not dismantle their stands until the cessation of the auction on the last day of the Show. Vehicular access to Bingley Hall after this time will be at the discretion of the stewards taking into account livestock movement and public safety.

Stands must be cleared from all areas by 8.00am on Tuesday 24th November 2026. Any exhibits not cleared by this date will be removed without any responsibility for loss or damage.

GOODS ORDERED AT THE SHOW

Every Exhibitor will be required to furnish to customers placing orders at the Show, the articles exhibited by them or others of equal quality at prices not exceeding those displayed on the exhibit. All orders taken at the Show must be dispatched promptly and where delivery time is more than 3 months after the 24th November 2026, customers must be made aware of this at the time of ordering. Failure to abide by this regulation will mean that future applications for this event could be jeopardised.

RECEIPTS FOR GOODS SOLD AT THE SHOW

All items sold (except for food) over the value of £25.00 should be accompanied with a receipt.



DELIVERIES OF GOODS & PACKAGES TO EXHIBITORS

Goods and packages cannot be received by the Society and should not be sent to the Showground Office. Furthermore, anything that arrives will be returned to the sender.

AUCTIONS & LOTTERIES

The operation of lotteries or auctions is strictly forbidden.

ITINERANT TRADERS

No person shall solicit trade from visitors to the Show in any capacity deemed by the Society to cause annoyance. The Society reserves the right to expel from the Showground and car parks, without repayment of the admission charge, anyone who infringes this regulation.

DEMONSTRATIONS, AUDIO EQUIPMENT AND MUSIC

No exhibitor shall call attention to their goods or allow sound to emanate from their stand in such a way as to cause annoyance to other exhibitors or the public. The use of audio equipment/music as a sales aid or attraction is not permitted without written permission of the Chief Executive. Any exhibitor intending to play copyright music on their stand must obtain a license from PPL PRS. If such permission is granted the volume must not exceed 60 decibels at 20mtrs. The decision of the Chief Executive shall be final as to the acceptable level of noise emanating from the stand and he may ban the use of audio equipment or remove it from the stand for the period of the show. The demonstration or use of goods such as tools and utensils will be permitted only in a manner approved by the Chief Executive.

SALE OF FIREARMS, LASER PENS, SHOTGUNS, AIR GUNS/PISTOLS CATAPULTS & KNIVES

All firearms on display must be secured with a suitable chain or other fixing through the trigger guard at all times unless being handled for demonstration purposes. No pistols, revolvers including replicas, toys, pea shooters and crossbows may be displayed, sold or used as promotional material on the Showground. All sales must be mail order for delivery post Show. These regulations are only part of the Society's Trade Stand Regulations and are supplementary to any police and firearm license requirements.

The display of knives for sale (including knife blanks) must be in a locked display cabinet unless protected in a pre-sealed pack at the time of manufacture. Any trade stand displaying or selling knives must do so in accordance with current legislation and must ensure that an age verification system is enforced. All employees must be trained and aware of the system. Suitable age restrictions signage must be clearly on display. Trading Standards officers will be at the Show and may use under age test purchasers to verify that the non-sale of knives to under 18's is being enforced.

CHARITIES

The permission of the Chief Executive must be obtained by any agricultural charity that wishes to conduct any form of fund-raising activity including collections, raffles, etc. Such permission will not normally be granted unless the appeal is staged within a meaningful display about the charity's objectives to which funds will be devoted. Moreover, if permission is granted such fund-raising activity must be confined to the stand area only. Furthermore, it should be noted that only a limited number of agriculture related charities will be accepted at the Society's discretion.



LIVESTOCK EXHIBITS

Permission must be obtained from the Chief Executive to exhibit livestock of any description on a trade stand and will be subject to any order made by DEFRA or the local authority.

EXHIBITOR'S DOGS

Any exhibitor bringing their dog to the show must ensure that it is under their control at all times and is not permitted to run freely on the showground. Dogs must always be on a short non-retractable lead. Dogs must not be left in vehicles where there is a danger to their wellbeing.

TOWING OF VEHICLES

In the event of poor ground conditions, the Society may be in a position to offer assistance to move vehicles and trailers on and off the showground. The Society accepts no liability for any damage incurred during the course of towing or otherwise assisting in moving exhibitor's vehicles

PROHIBITED VEHICLES

The exhibitor and their staff and their contractors are prohibited from using mopeds, segways, bikes, skateboards or bicycles during the hours the Show is open to the public and on Friday 20th November 2026.

FIRST AID

Exhibitors and their contractors are responsible for providing their own first aid provision. In addition to this the First Aid Room, adjacent to the main entrance to Bingley Hall from 8am-6pm from Friday 20th November 2026 until Sunday 22nd November 2026. The nearest Accident & Emergency Department (open 6am until 10pm) is at Stafford Hospital on the Weston Road (A518) which is two miles from the Showground.



CATERING ON TRADE STANDS

Exhibitors may supply refreshments free of charge to their customers. However, under no circumstances will they or anyone else be permitted to sell or receive money for refreshments. Exhibitors catering on their own stands are reminded that they must conform to the requirements of the Food Hygiene Regulations, advice on which can be obtained from the Stafford Borough Environmental Health Office - Tel: 01785 619000.

DISPLAY & DISTRIBUTION OF ADVERTISING MATERIAL

No exhibitor or other persons shall affix any placard, banner or other advertisement to any part of the Society's premises, including the perimeter fencing and car parks, except on the stand for which they have paid. Furthermore, exhibitors may only distribute literature, or other promotional items within the perimeter of their stand. Exhibitors may not walk around distributing literature or place literature on stands or parked vehicles. Moreover, the erection of banners around the livestock rings and the balcony of Bingley Hall is not permitted as these areas are reserved for sponsors.



SOCIAL MEDIA

We regularly update our social media pages. We would actively encourage all trade stands to like our Facebook page etc. and if you have a newsworthy post we will try to include it.

Please email wording and images to holly@staffscountyshowground.co.uk However, we cannot guarantee acknowledgement of receipt or indeed that your post will be published.

RISK ASSESSMENT

In accordance with Health and Safety Legislation all trade stand exhibitors are required to undertake a general and fire risk assessment of their stand. Accordingly, a risk assessment guide is included in the trade stand application pack to assist with this. Moreover, the declaration on page 5 of the trade stand application form confirming that a risk assessment has been undertaken must be completed. Exhibitors should note that failure to complete the declaration will result in the application being rejected.

Finally, to assist us in the event of an emergency, please ensure that you have completed page 6 of the application form, advising us of any personnel who will remain on the stand overnight. Anyone intending to sleep in their trade stand must provide a visual reference of this fact (a notice in a prominent place stating the numbers of persons within the sleeping accommodation area).

HEALTH & SAFETY

Exhibitors are reminded that they are responsible for the observance, by themselves, their employees and their contractors, of the Health and Safety at Work Etc Act 1974. This includes its relevant statutory provisions and all associated safety regulations. The Health and Safety Executive and local authority inspectors will enforce these requirements.

- a. Exhibitors will be held responsible for the adequate fencing off of all exhibits and erections (including tent pegs, ropes, etc.) dangerous to show visitors.
- b. All mechanical and hydraulic devices must be guarded and safely secured against dangerous or unintended operation.
- c. Those exhibitors bringing machinery exhibits must ensure that these are parked with the handbrake on, with chocks at the wheels if necessary. Any raised hydraulic equipment must be securely locked into position with ram locks or fixings for further security.
- d. Where steps/ramps are provided, these must be firm & strong and must have non-slip surfaces and hand-rails.
- e. Storage of flammable liquids on the showground by exhibitors will not be allowed, without prior consent.
- f. Storage of gas in cylinders above 1kg, on the showground by exhibitors, will not be allowed without prior consent. Exhibitors with caravans may have, for their own use, two gas cylinders, but must ensure their satisfactory storage and operation.
- g. Exhibitors are responsible for ensuring there are no trip hazards on their stand. Any raised platforms or steps should be clearly marked.

FIRE PRECAUTIONS & EMERGENCIES

Exhibitors must conform to precautions against fire for any space allocated to them and in any stand, exhibit, tent, marquee or any other temporary or moveable structure erected or installed within such allotted space.

- a. Exhibitors should have an emergency fire procedure with an appropriate means of raising the alarm.
- b. Sufficient fire extinguishers of the correct type should be available and identified with a sign stating 'fire point'. At least one fire extinguisher must be available at each stand, (9-litre water or foam, and/ or CO2 where electrical appliances are in use).
- c. Staff on stands should be aware of the operating instructions of any fire fighting equipment/ extinguishers provided.
- d. Any temporary structure over 6.5m in length or depth must have a second/alternative fire exit with the appropriate 'Fire Exit' signage displayed overhead.
- e. Combustible material must be kept to an absolute minimum. Where combustible materials are essential they should be appropriately stored away from sources of ignition.
- f. No cooking or reheating of food is permitted without prior consent.
- g. The use of propane gas cylinders, other than in caravans, is prohibited.



PUBLIC LIABILITY INSURANCE

It is a requirement that all Trade Stand owners have their own public liability insurance. Please note that it is recommended that all stands have a minimum public liability insurance cover of £5 million. In the event that the exhibitor fails to do this they will not be allowed to participate in the Show nor will they be entitled to a refund of any fees paid.

EMPLOYERS LIABILITY INSURANCE

If the exhibitor employs anyone, Employers Liability insurance must be in force. This insures the exhibitor's legal liability for injury to employees. 'Employees' can be deemed to include volunteers, casual/temporary workers and even 'self-employed' persons.



PRODUCTS LIABILITY INSURANCE

Any exhibitor supplying goods or services must have product liability insurance for damage to third party property and/or injury to third parties arising from goods sold or supplied. The Consumer Protection Act 1998 makes the retailer of a defective product strictly liable to any persons injured by it.

VEHICLE INSURANCE

Please note that any vehicle (owned or hired or loaned to you) you bring on to site must be insured for a minimum of Third Party cover. We randomly ask for proof of insurance, and if you are unable to provide this, the vehicle/s will be refused access.



FOOD SAFETY

All Exhibitors must:

- a. Provide food handlers with adequate supervision, instruction and/or training in food hygiene. Copies of certificates/training records must be available for inspection.
- b. Make sure that food (which includes drink) is supplied or sold in a hygienic way and is protected from contamination. Sanitizing solution/ sprays must be provided to prevent cross contamination.
- c. Keep food at the correct temperatures. Hot and cold temperature record cards must be available for inspection.
- d. Identify food hazards
- e. Know which steps in your activities are critical for food safety.
- f. Ensure safety controls are in place, maintained and reviewed.
- g. Have pest control measures in place.
- h. Provide facilities for and enforce personal hygiene measures. A bowl, anti-bacterial soap, thermos of hot water and hand drying facilities must be provided for high risk activities. High-risk activities include ready to eat, open foods and samples.
- i. Adequate provision must be made to keep reserve stock chilled.



SALE OF ALCOHOL

No alcohol may be sold or offered for tasting without the prior consent of the Society; such consent must be obtained at the time of applying for a trade stand site. Moreover, if permission is granted the exhibitor will be responsible for ensuring that the sale of alcohol is supervised by the holder of a personal license.



UNDERAGE CONSUMPTION OF ALCOHOL

Exhibitors are responsible for ensuring that no alcohol is obtainable from their trade stand by children or young persons or others in accordance with the Licensing Act 2003. Exhibitors must operate 'Challenge 25' and ensure that they uphold the principles laid down in the Licensing Act 2003 in respect of:

- a. The prevention of crime, disorder and public safety.
- b. The prevention of public nuisance.
- c. The protection of children from harm.

ABUSIVE BEHAVIOUR TOWARDS SOCIETY STAFF & STEWARDS

The Society adopts a zero tolerance approach towards verbal or physical abuse of its staff and stewards. Anyone, breaching this policy will be removed from the Showground.

NON-COMPLIANCE WITH REGULATIONS

The Society's stewards have the power to order the removal of any articles from the Showground, or to close the stand of any exhibitor who does not conform to the Regulations of the Society. If information given on the application form as to the nature of the stand is found not to be in accordance with the actual goods or services being marketed at the Show then the stewards shall have the power to re-site the stand or order its removal from the Showground with all fees being forfeited. Moreover, any exhibitor found with objects which create obnoxious smells, smoke or noise will be immediately ordered from the Society's property with their complete stand or will have their goods confiscated by the Society.

DISCLAIMER OF LIABILITY

The Society shall not be responsible in respect of loss or damage arising from adverse weather conditions, any error in the apportionment of space or from any encroachment by one exhibitor on the area apportioned to another.

Furthermore, the Society, its Officers and Servants will not be responsible to any person whatsoever whilst upon, entering on, or leaving the Society's premises for any damage or loss, howsoever caused, to the property of such persons; or for any injury fatal or otherwise to any such person.



The Society, its Officers and Servants shall not be responsible for any damage or loss, howsoever caused, to any exhibitor or his employee, or to any animal, article or property brought on to the Showground whilst upon entering on, or leaving or being carried into, on or out of the Society's premises.

The exhibitor shall be solely responsible for any loss, injury or damage that may be done to or occasioned by, or arising from any animal, article or property exhibited or brought on to the Showground by him/her and he/she shall indemnify and hold harmless the Society from all action, suits, expenses and claims on account of or in respect of any such damage, or injury which may be so caused or occasioned.



CANCELLATION & REFUND POLICY

If for any reason whatsoever a trade stand is cancelled by an exhibitor, 50% of the total fees shall be refunded provided the Society is notified in writing eight weeks prior to the commencement of the Show. Any cancellation after this point will result in forfeit of the total amount of fees paid, moreover, the Society reserves the right in all such instances to re-let the space.

The Society reserves the sole right of decision to postpone, cancel, abandon or curtail the Show. Where such decision arises from directive, happenings or circumstances outside the control of the Society, it shall not create liability to claim for loss or damages. Furthermore, bookings will automatically be transferred to the following year unless the exhibitor advises us to the contrary within two months of the date on which the Show is cancelled. If the exhibitor does not wish to carry the payment forward, 80% of the fees will be reimbursed, as long as we are advised within two months of the date on which the Show is cancelled. After this date no further claims will be accepted.

SOCIETY MEMBERSHIP

Membership of the Society entitles you to free admission to the County Show and English Winter Fair on both days; use of the Members' bar, restaurant and cloakroom facilities at the County Show and entry to the livestock classes at both shows at reduced rates. For further details and an application form please contact **Claire Palmer – claire@staffscountyshowground.co.uk**

MEMBERS SUBSCRIPTIONS

- Single Member £55.00 per annum inclusive of VAT
- Joint Member £85.00 per annum inclusive of VAT
- Family Member £96.00 per annum inclusive of VAT
- Admits two adults and three children up to the age of 18.
- Governor £108.00 per annum inclusive of VAT Admits two adults

FUTURE SHOW DATES

Staffordshire County Show
English Winter Fair

2nd & 3rd June 2027
20th & 21st November 2027

WE LOOK FORWARD TO WELCOMING YOU TO THE 2026 ENGLISH WINTER FAIR

ANY QUESTIONS PLEASE CONTACT

Trade Stand Secretary, Holly Hobson

Tel: 01785 258060 Email: holly@staffscountyshowground.co.uk

